



**PRESS RELEASE**  
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WITH PHOTO  
June 6, 2024

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***Catie's Closet Sends Out Urgent SOS, Funds  
Needed to Continue Serving Children During Summer Break***

The Organization Launches Online Fundraiser to Raise \$50,000 to Provide Children Across Massachusetts and New Hampshire With Clothing and Other Essentials.

Participants Can Start an Online Peer-to-Peer Fundraiser or Make a Monetary Donation to Answer the Summer SOS.

***Funds Raised Will Support 1,000 Children Over the Summer***

DRACUT, MA - Catie's Closet is seeking the community's help to raise urgently needed funds to provide children with clothing and basic necessities over the summer months. The organization requires at least \$50,000 to continue its work when schools close for summer break.

Throughout the school year, more than 90,000 students in need shop for clothing, undergarments, socks, hygiene products, and other essentials, for free, in their school's Catie's Closet. When schools close for summer, students lose this access to basic needs, but Catie's Closet's work does not stop. The year-round organization continues serving children via its SOS Urgent Response Program through which children receive customized packages filled with clothing and essentials that meet their individual requests.

Catie's Closet is already facing an overwhelming number of special orders and not enough inventory to fill the orders. The organization is bracing for a steep increase in requests for the SOS Urgent Response Program when schools close for summer. To meet the upcoming influx of SOS Orders, Catie's Closet has launched its biggest online fundraiser titled, "Summer SOS: Fund Their Needs Now".

"The current levels of crisis situations are nothing like we have ever experienced in our 14 years of operation," said Mickey Cockrell, CEO & Co-Founder of Catie's Closet. "So many children are turning to us with absolutely nothing. Their needs are immense and impact every part of their well-being. They are preparing to lose the critical support they receive in school for months. Basic needs don't stop when school ends, and we are urgently asking for help to continue supporting children in poverty over the summer."

Individuals across the community can answer Catie's Closet's Summer SOS by [making a donation](#) or starting an [online peer-to-peer fundraiser](#).

With an online fundraiser, supporters can deepen their impact by securing online monetary donations from their family, friends, colleagues, and social media connections to meet their own individual fundraising goals. Peer-to-peer fundraisers truly hold the power to help hundreds of children in need.

Every dollar raised from donations and individual fundraisers will directly provide clothing and basic necessities to local children in need this summer and beyond.

[Donate or start a fundraiser today](#) or learn more at [catiescloset.org](#).



**Photo cutline:** As Catie's Closet prepares for a surge in demand, racks where summer clothes should be are empty. The organization is sending out an urgent Summer SOS to raise \$50,000 to serve children when schools close for summer break with its SOS Urgent Response Program. Community members can support children in need by [making a donation or starting an online peer-to-peer fundraiser](#).

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Established in 2010, Catie's Closet is a 501(c)(3) non-profit organization that gives students in need life-changing access to clothing and basic necessities. With its In-School Closet Program and SOS Urgent Response Program, the organization serves more than 90,000 students. Catie's Closet is offered in more than 135 schools across 11 school districts in Massachusetts and New Hampshire with distribution centers in Merrimack Valley, Boston, and Western Massachusetts. More information is available at [catiescloset.org](#).