



PRESS RELEASE
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**Catie's Closet Hosts Record-Breaking Gala,
Raises \$360,000 to Help Children in Poverty**

*The organization sold more than 400 tickets making it a sell-out event at
Andover Country Club.*

**All funds raised will support the organization's In-School Closet Program and
SOS Urgent Response Program to provide children in need with free access to
clothing and basic necessities.**

DRACUT, MA - Catie's Closet is thrilled to announce its 2024 Gala, "A Night to Open Doors", raised \$360,000, making it the organization's most successful Gala in its 14-year history. These critical funds will allow the organization to expand support to children experiencing poverty, homelessness, and other crises throughout Massachusetts and New Hampshire.

On March 23, 2024, nearly 400 individuals filled the ballroom at Andover Country Club dressed in cocktail attire and sneakers to commemorate the evening's theme, Every Step of the Way.

The event kicked off with the goal to raise \$300,000, which was already a \$40,000 increase from the amount raised during last year's event. Generous and enthusiastic individuals raised their bidder numbers to donate, bid on auction items, and participated in the legendary basket raffles to help Catie's Closet exceed its goal exponentially.

Catie's Closet also held a special sneaker collection as part of the event. The organization collected 677 brand-new pairs of sneakers, and more donations are still rolling in. New Balance, Puma, and Prime Time Sports were among the donors, contributing more than 100 pairs.

"As we reflect on the truly incredible outcome of our 2024 Gala, we recognize that it was all made possible by our extremely generous and compassionate community of supporters," said Mickey Cockrell, CEO & Co-Founder of Catie's Closet. "Every individual and company that gave to this year's Gala was a part of this milestone which will impact thousands of children in a life-changing way. We are so grateful for everyone who helped us exceed our goal."

Every dollar raised will be used to fund the organization's In-School Closet Program and SOS Urgent Response Program. Both programs give children in need life-changing access to clothing and basic necessities so they can thrive in school and life. Children served by Catie's

Closet may be homeless or living in poverty, transitioning between stable living conditions, or experiencing other crises. These funds will allow Catie's Closet to serve 100,000 children across Massachusetts and Southern New Hampshire.

You can see photos of the event [here](#).

To learn more about Catie's Closet, visit catiescloset.org.



Photo Cutline: Catie's Closet hosted its Annual Gala "A Night to Open Doors" on March 23, 2024, at Andover Country Club, raising \$360,000 to provide local children in need with free access to clothing and basic necessities. Learn more at catiescloset.org.



Photo Cutline: At its 2024 Gala, Catie's Closet invited attendees as well as the community to donate sneakers to support children and teens in need. The organization collected 677 pairs of sneakers and donations are still coming in. New Balance, Puma, and Prime Time Sports were among the generous donors.

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Established in 2010, Catie's Closet is a 501(c)(3) non-profit organization that gives students in need life-changing access to clothing and basic necessities. With its In-School Closet Program and SOS Urgent Response Program, the organization serves more than 90,000 students.

Catie's Closet is offered in more than 135 schools across 11 school districts in Massachusetts and New Hampshire with distribution centers in Dracut, Boston, and Springfield, Massachusetts. More information is available at catiescloset.org.