



Catie's Closet gives students in need life-changing access to clothing and basic necessities.



REPORT CARD

2022 - 2023 SCHOOL YEAR

HOW TO HELP



Host a gently used clothing drive or donate new items from our Amazon Wish Lists.



Participate in our Fill the Bus & Virtual 5K event.



Get your company involved in our Corporate Engagement Program.



Become a recurring donor or start an online fundraiser through our peer fundraising platform.



Amazon Wish Lists



Donate Today



CSR Opportunities










Catie's Closet REPORT CARD: A YEAR IN REVIEW

NAME:

Catie's Closet

EVALUATION PERIOD:

2022 - 2023

SUBJECT:		GOAL	ACTUAL	GRADE
Schools Opened:		20	18	A-
Students Served:		85,000	85,000	A+
Donations Received:		\$5.0 M	\$5.9 M	A+
Necessities Delivered:		1 M	1.2 M	A+
Agency Partners:		35	35	A
Drives Performed:		100	130	A+
New Partners Added:		50	49	A-

NOTES

Catie's Closet continues to be a consistent community resource that supports the ongoing and urgent needs of students. This has a direct and long-lasting impact on students' emotional, mental and physical health, as well as their ability to thrive in school and in life.

ACCOMPLISHMENTS

- Opened our Springfield Distribution Center
- Collected more than 68,000 items via 47 drives during our 2022 Fill the Bus initiative
- Provided more than 682 back-to-school sneakers thanks to participation during our 3rd annual 5K
- Hosted our first in-person gala in three years and raised more than \$260,000
- Added four new staff members
- Awarded \$100,000 under the MA Economic Development Bill
- Upgraded our donor management system with Pardot and iDonate
- Added a peer-2-peer fundraising platform to allow supporters to host an online fundraiser for Catie's Closet
- Launched our third trademark for Be Me®, designed to create a world of tolerance and understanding

GOALS FOR 2022-2023

- Move and expand our Dracut Distribution Center to better serve the Merrimack Valley
- Collect 80,000 items to help fill 125 Closets for the upcoming school year during our 2023 Fill the Bus
- Open 25 more schools and serve 100,000 children
- Expand our SOS Urgent Response Program
- Grow the Be Me® movement

Anne Marie Sousa

Anne-Marie Sousa
President & Founder

Mickey Cockrell

Mickey Cockrell
CEO & Co-Founder

Denise Trombly

Denise Trombly
Dir. of Operations & Co-Founder