

PRESS RELEASE FOR IMMEDIATE RELEASE WITH THREE PHOTOS January 6, 2023 Contact: Amanda Harvey amanda@catiescloset.org

Catie's Closet Hosts Gov. Maura Healey and Lt. Gov. Kim Driscoll To Provide Confidence to Kids in Need

DRACUT, MA - Catie's Closet was thrilled to host Gov. Maura Healey and Lt. Gov. Kim Driscoll on the last stop of their "Team Up Massachusetts" regional inaugural event at Lowell High School to assemble 1,000 Confidence Packs, which will benefit Lowell youth in need.

On January 4, 2023, the pair joined more than 75 volunteers, composed of state and local elected officials, Lowell High School students and faculty, and members of other local community organizations, including Community Teamwork Inc. and Greater Lowell Community Foundation.

It was all hands on deck as volunteers unpacked boxes of period products, shampoo, toothpaste, toothbrushes, deodorant and soap, and then in assembly-line fashion assembled the "Confidence Packs". All bags will be distributed to local children in need of these essentials to help them combat the impacts of poverty.

"We are so honored to have been chosen to be a part of Gov. Healey and Lt. Gov. Driscoll's inaugural events, and bring awareness to our mission and the needs of students in our community," said Mickey Cockrell, CEO and Co-Founder of Catie's Closet. "It was heartwarming to see the community come together to complete this project. We want to thank all of the volunteers who gave their time and enthusiasm to make it such a success," she added.

Gov. Healey and Lt. Gov. Driscoll also got a special look inside the Catie's Closet in Lowell High School. They learned firsthand about the needs of Massachusetts students and the impact Catie's Closet is making by providing access to clothing and basic necessities to children experiencing poverty and other crises.

To learn more about Catie's Closet and how to help in the new year, visit catiescloset.org.



Photo cutline: Gov. Maura Healey and Lt. Gov. Kim Driscoll placed toiletries inside "Confidence Packs", which will be distributed by Catie's Closet to Lowell children in need. Also pictured to the left is Karen N. Frederick, Chief Executive Officer of Community Teamwork, Inc., and Carl Howell, Chief Program Officer at Community Teamwork Inc.



Photo cutline: Mickey Cockrell, CEO and Co-Founder of Catie's Closet gives Gov. Maura Healey and Lt. Gov. Kim Driscoll a first-hand look inside the Catie's Closet located in Lowell High School and discusses the impact of the in-school program. Also pictured behind Cockrell (from left to right) is State Auditor Diana DiZoglio, State

Senator Ed Kennedy, Chris Glynn, Government Relations for Catie's Closet, Anne-Marie Sousa, President and Co-Founder of Catie's Closet, and Dominik Lay from the Lowell School Committee.



Photo cutline: On the last stop of their "Team Up Massachusetts" regional inaugural event, Gov. Maura Healey and Lt. Gov. Kim Driscoll joined more than 75 volunteers at Lowell High School to assemble 1,000 Confidence Packs filled with toiletries, which will be distributed to local children in need.

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Established in 2010, Catie's Closet is a 501(c)(3) non-profit organization that disrupts the cycle of poverty by providing students experiencing poverty, homelessness, and other crises with free access to clothing, toiletries and basic necessities. Serving 80,000 students, Catie's Closet is offered in 120 schools across 11 school districts in Massachusetts and New Hampshire distribution centers in Dracut and Boston, Massachusetts. The organization also supports children who are displaced via social service partnerships. More information is available at catiescloset.org.