



A peek behind the door:

Field Trip to Catie's Closet

Join us for this important fundraiser.

Learn how we perform our work, serving 70,000 local children in our community.



Corporate Engagement
Opportunities

[Click here to learn more](#)



Our Dearest Supporter,

**You're invited to take a field trip to Catie's Closet
and see what's behind the door.**

Typically around this time of year, we turn to you for support of our annual gala. We've had to reimagine our gala over the past two years, and with change comes a great opportunity to discover new ways we can partner together to make a difference in the lives of our students.

We are excited to introduce a brand new fundraising event and our first in-person fundraiser since 2019 - A field trip to Catie's Closet.

This field trip event is our biggest fundraiser of 2022. You'll step into Catie's Closet to get a "behind-the-door-look" of our organization at our Dracut Distribution Center. Learn about the issues we help students combat, see how we serve our schools and communities, and witness exactly how clothing and toiletry donations become life-changing gifts to children in need.

As the world continues to change, our students' needs and the needs of Catie's Closet grow. The number of children we serve rises every day in our already established closets, and we are planning to open 32 closets over the next 12 months. The rapidly soaring costs of materials and services makes this demand increasingly challenging to meet. That's why we need your help.

This is your chance to fully experience the inner workings of our operation, while raising funds to support the needs of over 70,000 local children using our services.

We hope that you will take this field trip with us and consider the sponsorship opportunities enclosed in this packet.

Together, we can help local children in crisis overcome their struggles to achieve a successful future.

With sincere gratitude,

Mickey Cockrell
Co-Founder & CEO

We Invite You To...

Keep opening doors for students in need.

Each sponsorship includes complimentary tickets to the event

"NEW CLOSET" SPONSOR - \$25,000

- Yearlong recognition as a "Circle Of Change" partner
- Custom Video Feature appearing on digital platforms in 2022
- Featured in print platforms for 2022
- Included in the promotion of our "BeMe" initiative
- Plaque in a chosen in-school Closet that you funded
- Showcased in all Field Trip Event promotions

"BE ME" SPONSOR - \$20,000

- Yearlong recognition as a "Circle Of Change" partner
- Featured in all digital and print platforms in 2022
- Your company featured on "BeMe" clothing packages for 2022
- Signage within in-school Closets as a "BeMe" partner
- Showcased in all Field Trip Event promotions.

"WALK IN MY SHOES" SPONSOR - \$15,000

- Yearlong recognition as a "Circle Of Change" partner
- Featured in all digital and print platforms in 2022
- Custom Hangtag attached to all sneakers "BeMe" initiative
- Signage within in-school Closets as a "BeMe" partner
- Showcased in all Field Trip Event promotions

"ADOPT A SCHOOL" SPONSOR - \$10,000

- Yearlong recognition as a "Circle Of Change" partner.
- Recognized supporter on the "Honor Roll" in print and digital media for 2022
- Funding operations of an existing closet of your choice/1 year.
- Your company name in the adopted in-school closets
- Showcased in all Field Trip Event promotions

"BASIC NECESSITIES" SPONSOR - \$5,000

- Yearlong recognition as a "Circle Of Change" partner.
- Funding Dignity with underwear, socks and toiletries for 500 kids
- Your company featured on the necessity's drawstring bag.
- Showcased in all Field Trip Event promotions

*With your help:
We will open*

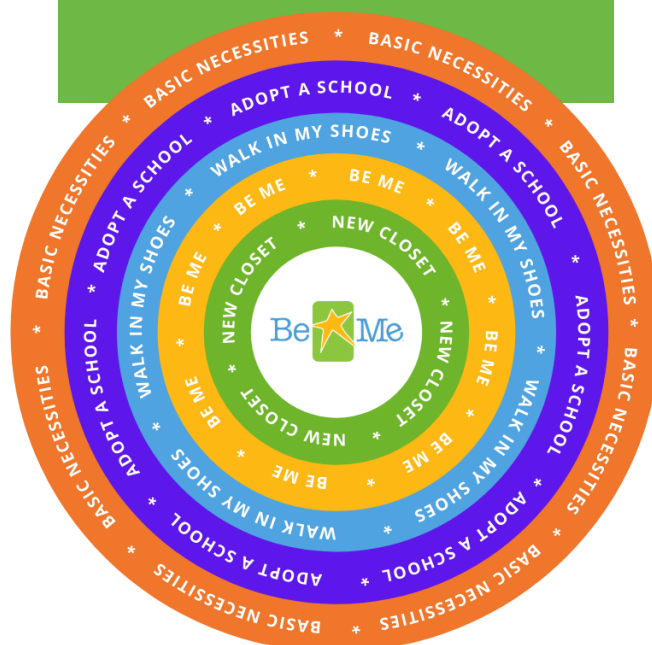
32

*New closets in the
next 12 months*

To Serve over

100,000

children



*When you become a sponsor you
join our circle of change,
committed to empowering
students in need with the gift of
self-expression.*

PROGRAM SPONSOR - \$YOUR CHOICE

Make a measurable impact on our students by customizing your support. We are committed to helping out partners reach their company engagement goals. Consider a multi-year investment for a long-term, sustainable impact on providing critical access to clothing and basic necessities to students in need.

Join our Circle of Change

Donate an Experience or Item for the Silent Auction

Every one of us has a story, an identity, and a mission. This is an opportunity for you to showcase your individuality and share what makes you or your company special as a **CIRCLE OF CHANGE** Partner.

- Create a themed gift basket of your choosing for our silent auction.
- Donate an item of your choosing.
- Tell us about your company mission and/or what you want your customers to know about you in a 75-word statement.
- Provide your logo for all feature opportunities.
- Your company will be featured along with your donation on all digital and print event advertising.

Popular Auction Item Experiences:

Wine Tasting	Sports Tickets	Weekend Away
Dining Experience	Date Night	Outdoor Experiences
Gift Cards	Family Fun	Restaurant Gift Cards
Concert Tickets	Technology	Hotel or Inn Gift Card

Popular Item Suggestions:

Laptop	Handbags	Wine
Tablet	Cigars	Sports Memorabilia
Kindle	Jewelry	Airline Tickets
Roomba	Grilling	Scratch Tickets

Next Steps

- Say yes!
- Complete the commitment form and let us know more about your gift.
- Arrange for pickup or delivery of your basket/item.



Donate a weekend!



Donate an experience!



"FUNdraising" for Good



About Catie's Closet

Providing children in crisis with life-changing access to clothing and other basic necessities.

Catie's Closet improves school attendance and graduation rates, as well as the mental, emotional, and physical health of students facing poverty, homelessness, and other crises by providing free, in-school access to clothing and basic necessities and uniting with community partners to meet students' other immediate needs.

The Catie's Closet model reaches students directly, right within their school, and indirectly, through our partner agencies, and offers a consistent source of instant relief.

Each day, we serve 70,000 students in 106 schools across Massachusetts and New Hampshire.

As the world continues to change and the needs of our students' grow, Catie's Closet remains committed to empowering children to re-focus on school, thrive in their current environment, and work toward a future of possibility. In the year ahead, we plan to open 32 closets, serving over 30,000 additional students.

Youth in Poverty



1 in 5 students lack access to clothing, a key reason for absenteeism and academic underperformance



Access to Basics



Catie's Closet helps by providing a free in-school resource for clothing & essentials



Confident Youth



Kids stay in school and have access to the resources they need to succeed