



# HOST A CLOTHING DRIVE FOR KIDS

Support the clothing and hygiene needs of local children and families, by rallying together your family, neighbors and community.

**Catie's Closet** provides critical toiletries to children and families through in school retail spaces. Our mission is to increase attendance and graduation rates. Lack of access to basic needs is cited as one of the top reasons students miss school. With your support through a clothing/toiletry drive, more students will be able to access these items, helping them to stay in school.

Here's a simple, how-to guide to maximize impact and make a difference.



## Decide the start and end date of your drive, a drop-off location, and best contact person.

Tips ☒: We suggest a 2-4 week drive, to give enough time for people to go through their clothing and purchase if they choose to do so.

Best drop-off locations have a contactless option, such as someone's home, where they can leave it on the porch or in a garage.



## Contact us for your customized flyer.

Includes the dates of your drive, the address of your drop-off location and additional drop-off instructions, and your contact information in case your donors have any questions.



3

Promote your drive on social media, blogs, online forums, email blasts, and more! Collect your items, and take lots of pictures with your drive team!



4

Once your drive is complete, contact your local Distribution Center to schedule an appointment to drop-off your items.

An appointment is needed so our staff can be prepared to assist you and instruct you on current drop-off guidelines.

**DRACUT**

19 School Street, Dracut MA  
(978) 957-2200  
Monday-Friday | 10 - 4 PM

**BOSTON**

63 Sprague Street, Boston MA  
(617) 272-3621  
Monday-Friday | 10 - 4 PM

Share your pictures with us and on social media!

