



PRESS RELEASE
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**Catie's Closet's 2021 Gala is Underway
With Several Ways to Participate**

DRACUT, MA – Catie's Closet is holding its 11th Annual Gala, "A Time to Open Doors", now through June 18th, with several opportunities to participate including a live music event, "Fund a Need", and an exciting virtual silent auction.

All proceeds from the gala will provide clothing and toiletries to students who are homeless, living in poverty, or experiencing other types of crises, while also supporting the organization's newest "Be Me" initiative, which empowers students to celebrate what makes them perfectly designed.

On June 17th, supporters of Catie's Closet can gather in the summer air at the organization's in-person music event, "Music on the Lawn", featuring local band, The Mike Payette Band, at The Stevens Estate at Osgood Hill in North Andover, MA.

The Mike Payette Band will perform live under a tent starting at 7:00PM. Attendees can enjoy the band's talent sitting on their favorite blanket or lawn chair, while enjoying drinks and snacks from the full bar.

Tickets are limited to 100 guests to allow for physical distancing. Plenty of space is available under the tent or on the lawn to maintain adequate space that meets attendees' comfort levels. This also means spots are limited. Each ticket is \$50 and admits one person. Tickets can be purchased [here](#).

"Music on the Lawn" is a perfect chance to kick off summer outside at a beautiful venue surrounded by community members gathered for the same cause.

Additionally, those who are interested in participating in this year's gala from home can "Fund a Need" or sign up for the virtual silent auction.

"Fund a Need" allows supporters to fund specific needs of our students, including purchasing a pair of sneakers for a child in need for \$30 and purchasing basic necessities for a child for \$25. This is an easy but impactful way to provide essentials to a child in need. Fund a need [here](#).

The virtual silent auction comprises 35 exciting items, including gift cards, travel opportunities, sports memorabilia, electronics, clothing and more. Bidding is open until Wednesday, June 16th at 7:00PM during the Virtual Catie's Closet Update where supporters will learn more about this past year at Catie's Closet and what is to come throughout the rest of 2021. Winners will be

announced during this livestream event. Start bidding [here](#) and register for the livestream update [here](#).

“This year has been our most demanding, and the hardest year our students have had to face,” said Mickey Cockrell, CEO and Co-Founder of Catie’s Closet. “The needs of our students grow each day as poverty deepens, and our own need for support continues to increase as we expand into new schools and communities. The success of our gala is so critically important to ensuring we can be there to serve more than 90,000 students,” she added.

More information about the Catie’s Closet 11th Annual Gala, including other virtual opportunities to get involved, can be found at catiescloset.org.



Photo Cutline: Enjoy a local band while supporting local students. Catie’s Closet will host a live music event featuring The Mike Payette Band at The Stevens Estate in North Andover, MA on June 17th at 7:00PM. Guests can kick off summer gathered in the summer air on their favorite lawn chair or blanket while enjoying live music for a good cause.

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Established in 2010, Catie’s Closet is a 501(c)(3) non-profit organization that improves school attendance and the self-esteem of students living in poverty by offering in-school closets filled with free clothing, toiletries and other necessities. Serving 60,000 students, Catie’s Closet is offered in 94 schools across nine school districts in Massachusetts and New Hampshire with distribution centers in Dracut and Boston, Massachusetts. More information is available at catiescloset.org.