



catie'scloset

SUPPORT CHILDREN IN NEED

Corporate Support &
Employee Engagement



Dearest Corporate Partner,

As we prepare to part with another challenging year and begin to welcome a new year with hopefulness, we seek your help to make 2022 a year filled with positive, life-changing impact on local children in crisis.

Each and every day, children in your community struggle to access life's most essential items that are critical to their well-being. Your partnership with Catie's Closet will not only meet your company's CSR and employee engagement goals, but you will enable us to meet the immediate needs of students and expand our reach throughout the communities we serve.

Our corporate partners enable us to grant thousands of children access to clothing and basic necessities they wouldn't otherwise have with the opening of new Closets and funding of specific gaps in our inventory to ensure all of our Closets are stocked with the most urgently needed items.

Every option described in this packet is completely customizable to your company's goals, values, and promises to the communities you serve. Our team is available to answer any questions, discuss all partnership opportunities, and ensure your role in the mission of Catie's Closet creates long-lasting change in the lives of our students.

We currently serve over 70,000 students in 100 schools across 10 districts in Massachusetts and New Hampshire.

Can we count on you to support our mission and reach more children? Together, we can open the door to brighter tomorrows for students in need.

YOU can make a difference to a child living in poverty. YOU can change their future for the better.

With sincere gratitude,

Mickey Cockrell
Co-Founder & CEO

JOIN THE CIRCLE OF CHANGE



Become a Circle of Change partner:

Committed to the growth of Catie's Closet and helping more children in crisis find a brighter tomorrow.

EXPANSION SPONSOR \$50,000 AND ABOVE

Changemaker dedicated to the expansion of the Catie's Closet vision: for every child to have access to the essentials that foster physical, emotional, and mental well-being.

- Year-long web, event & media recognition
- Custom video feature appearing on digital platforms
- Private tour of our Distribution Center
- Personalized employee engagement events
- Exclusive VIP invitation to Catie's Closet events

NEW CLOSET SPONSOR \$25,000

Changemaker funding the construction of a brand new closet in the community to ensure more local students have access to critical items within their schools.

- Year-long web, event & media recognition
- Photo and interview feature
- In-Closet plaque dedication
- Private tour of our Distribution Center
- Personalized employee engagement event
- Exclusive VIP invitation to Catie's Closet events

BE ME® SPONSOR \$20,000

Changemaker who believes in the power of individuality and authenticity for all, building a world of tolerance and understanding.

- Year-long web, event & media recognition
- Photo and interview feature
- In-Closet recognition and branded Confidence Pack tags
- Private tour of our Distribution Center
- Exclusive VIP invitation to Catie's Closet events



JOIN THE CIRCLE OF CHANGE

WALK IN MY SHOES SPONSOR \$15,000

Changemaker stepping up to help students start each day on the right foot with brand new sneakers and footwear.

- **Web, event & media recognition**
- **Custom branded hangtag attached to all sneakers**
- **Private tour of our Distribution Center**
- **Exclusive invitation to Catie's Closet events**

ADOPT A SCHOOL SPONSOR \$10,000

Changemaker dedicated to maintaining the clothing and toiletry inventory in our existing Closets, and continually making Catie's Closet a safe and reliable place for every child who enters.

- **Web, event & media recognition**
- **Spotlight blog feature**
- **In-Closet plaque dedication**
- **Private tour of our Distribution Center**

BASIC NECESSITIES SPONSOR \$5,000

Changemaker dedicated to ensuring children have the basic essentials they need, both in and out of the classroom.

- **Web, event & media recognition**
- **In-Closet signage**
- **Virtual tour of our Distribution Center**
- **Customized employee event**

PROGRAM SUPPORTER

Make a measurable impact on our students by customizing your support. We are committed to helping out partners reach their company engagement goals. Consider a multi-year investment for a long-term, sustainable impact on providing critical access to clothing and basic necessities to students in need.

YEAR LONG GIVING OPPORTUNITIES



GALA

MARCH

Support our largest fundraising event of the year with an event sponsorship, auction item donation, and ticket purchases. Funds from this event support our mission.



FILL THE BUS

AUGUST & SEPTEMBER

Make an impact during the back-to-school season! Help Fill the Bus by being an urgent needs sponsor, hosting a drive, or purchasing confidence packs.



END OF YEAR GIVING

OCTOBER TO DECEMBER

Help us start the next year on the right foot by planning your company's end of year giving! Host a drive or make a company donation to help your local community.

CORPORATE & EMPLOYEE MATCHING GIFTS

Consider challenging our supporters and communities with a large matching gift to help double the impact!

Consider adding Catie's Closet to your company's payroll donation deduction program! Connect us with your HR or CSR team to learn how to include Catie's Closet as an option.

Proudly partnering with the following employee giving and corporate matching platforms:



EMPLOYEE ENGAGEMENT OPPORTUNITIES

LUNCH & LEARN

Bring awareness to your employees about the issues that the children in your local communities are facing, and about how to engage with Catie's Closet with a **LUNCH & LEARN**. This is a weekday, virtual or in-person opportunity to engage your staff in supporting the physical and emotional wellbeing of students, and hear more about what they can do to make an impact, both as an individual and as a team.



VOLUNTEER



There are many ways to give your time to Catie's Closet to support students in need! **SKILLED VOLUNTEER** opportunities are available to showcase the talents and expertise of your team. Help maintain one of our Closets as a **CLOSET CHAMPION** on a weekly basis, or gather a small team to **PAINT** a brand new Closet. Be a critical part of our fundraising efforts by joining our **EVENT PLANNING COMMITTEE**. Interested in in-person volunteering? Reach out to learn more about current availability.

HOST A DRIVE & PROCESSING PARTY

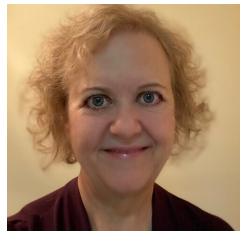
Reach 100% employee participation by **HOSTING A DRIVE!** We provide you with a custom flyer and branded donation boxes, and can even arrange a pick up of your company's collected items. Looking to make this into a volunteer opportunity? Have a **PROCESSING PARTY** in your office using our kit and sort through the items your employees collected as a team.





Together, we can make tremendous impact in our community.

Thank you for considering Catie's Closet in your corporate giving and employee engagement strategy. We'd love the opportunity to speak to you work together to help even more children in need. Please reach out to learn more or start planning your company's engagement this year.



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A SPECIAL THANKS TO OUR CORPORATE SUPPORTERS

tonneson+co
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JEANNE D'ARC
CREDIT UNION
we share a common thread



DIRECTFEDERAL



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Ipsen Pharmaceuticals
People's United Bank



ABOUT CATIE'S CLOSET

Catie's Closet is a 501(c)(3) non-profit organization that provides students living in crisis with access to clothing and basic necessities. With this immediate access, students can attend school confidently and achieve a strong education to break the cycle of poverty, resulting in brighter futures for the next generation. Our in-school service model demonstrates to students that school is a safe place they can turn to for support. Our strong partnerships with local social service agencies allow us to meet the needs of students outside of our schools, expanding our reach within the communities we serve.

Through free access to essential basic necessities, Catie's Closet lays the foundation on which students in crisis can build a successful future. Your investment in quality education will result in long-term positive impact on local youth within your own community.

WITH YOUR PARTNERSHIP, WE WILL REACH OUR GOALS:

There is still time to help our kids this year.

**Partner with
25 Companies**

**Host 50
Drives**

**Welcome 10
Sponsors**

2022 GOALS:

120,000



Students Served Pre-K
through 12th Grade

140



Catie's Closets in schools
across MA & NH

3 MILLION



Clothing and toiletry
units delivered



**Corporate Headquarters &
Merrimack Valley Distribution Center**
19 School Street
Dracut, MA 01826
p. 978.957.2200

Boston Distribution Center
63 Sprague Street #9
Hyde Park, MA 02136

p. 617.272.3621

Learn more about us: www.catiescloset.org